



# RESI Boston Conference Brochure

**Sept 17:** The Westin Copley Place

Sept 18-19: Virtual Partnering Only

**Presented by** 











Investor Panel & Workshop

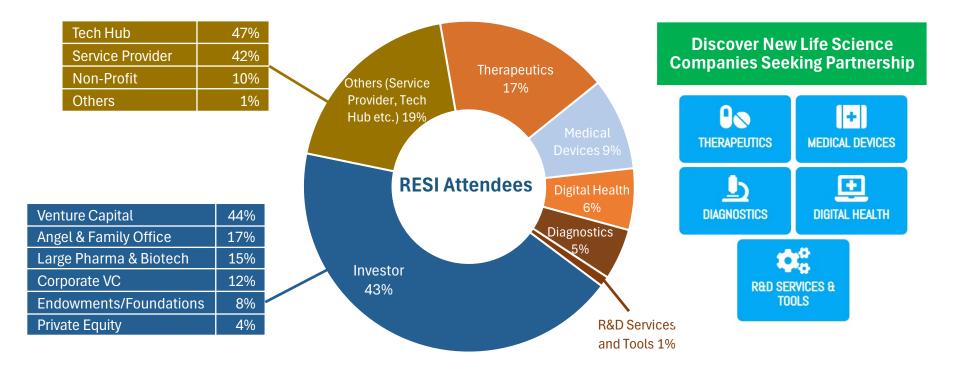


**Pitch Session** 



Virtual Partnering

We expect **400+ early-stage life science innovators** and **400+ early-stage life science investors** to participate in this RESI.



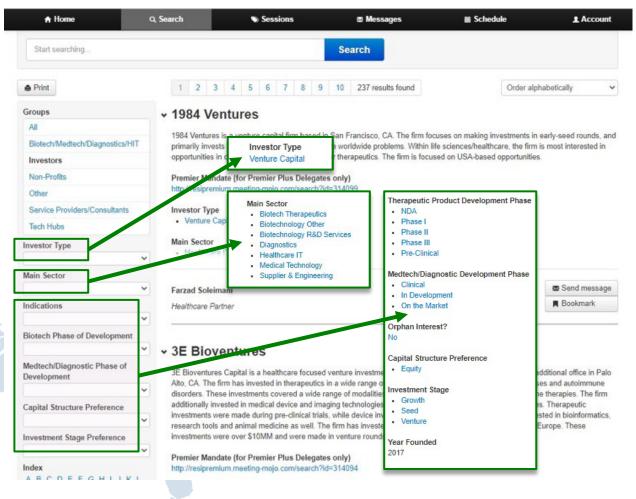
# STANDARD PARTNERING

Partnering Overview Partnering is one of the most valuable facets of RESI conferences. The partnering platform is designed to match attendees based on sector, indication, phase of development, etc. (see below to see criteria), eliminating the question, "Is this a good fit for my needs?" Fundraising companies match with a diverse pool of investors who fit both development stage and product set. Investors and strategic partners can explore the latest innovation in a format that easily connects them with products they are most interested in. Sponsors, exhibitors, and providers also can review attendee profiles to find the best fit for their services.

How Does it Work? Partnering providing time to upload personal schedules and company profiles, as well as review and request meetings with attendees using the filters based on which attendees you are most interested in meeting.

LSN hosts free workshops to review platform function and provide tips for anyone who is new or inexperienced with partnering events. Click the video to view a partnering tutorial.





# PREMIER PARTNERING AND PREMIER PLUS

## Premier Package (\$500)

To ensure high-quality partnering, the RESI team verifies and interviews all investor attendees, creating curated profiles that are translated into the partnering platform. This allows fundraising companies to search for investors and strategic partners using detailed filters based on technology, sector, and stage of development. Likewise, investors and partners can use the platform to identify early-stage assets that match their interests and schedule 1-on-1 meetings in advance of RESI.

## Premier PLUS Partnering (\$1500)

Premier PLUS is a new service where the LSN team takes on your entire partnering outreach process—so you don't have to. With years of experience supporting thousands of startups, LSN will:

- Identify and reach out to relevant investors and partners
- Craft personalized, professional messages
- Manage communication and meeting scheduling
- Secure confirmed meetings before the conference

Note: Premier PLUS includes all benefits of the Premier Package.

	RESI Standard Partnering	Premier Package	Premier PLUS Partnering
Investor Type	~	<b>√</b>	~
Investor Name	~	~	<b>~</b>
Indications	~	~	<b>~</b>
Phase of Development	<b>~</b>	~	<b>✓</b>
Capital Structure Preference	~	~	<b>~</b>
Investment Stage Preference	<b>√</b>	<b>✓</b>	<b>✓</b>
Direct Investor Contact Information (Email, Number)	×	<b>✓</b>	~
Sectors & Subsectors of Interest	×	~	<b>~</b>
Company & Management Team Requirements	×	<b>✓</b>	<b>√</b>
Support with Outreach Strategy & Messaging	×	×	<b>✓</b>
Personalized Messaging by LSN Team	×	×	<b>✓</b>
LSN Manages Communication & Scheduling	×	×	<b>✓</b>
Confirmed Meetings Secured Before RESI	×	×	~

# **INNOVATOR'S PITCH CHALLENGE**

The **Innovator's Pitch Challenge** (IPC) is an opportunity for early-stage companies to gain additional exposure to conference attendees, pitch directly to a panel of relevant investors, and participate in a live Q&A session. Participating companies pay \$3,495 for the pitch package, which includes a 3-day standard ticket.

#### Participants receive:

- A 4-min live pitching slot with 9-min investor Q&A
- A Dedicated exhibition space\* for company materials onsite
- Media promotion on the LSN newsletter and social media

The live Q&A sessions are available to the entire conference and include a curated panel of investor judges. All attendees are encouraged to vote for the most innovative company.

The top 3 winners will be announced on the conference website and in the Next Phase Newsletter after the conference. Winners receive free registrations to future partnering events.



Live Pitch & Investor Q&A

\*Two pitching companies will share a 6-foot exhibit table. Pitch poster is no longer required.

**LEARN MORE AND APPLY TO PITCH** 



Social Media Promotion



**IPC Winner Announcement** 

"I'm really happy to have participated in RESI and the IPC format. The investors were predominantly stage-and sector-appropriate for a biotech start up... The IPC format was helpful in that we were able to post a short pitch online for on-demand viewing as well as having a 'live' discussion. Several of the panelists met with me after the panel, and I've been contacted by one investor (so far) outside the meeting after they'd seen the video pitch. I'm happy to recommend this meeting and the IPC format for early-stage biotech companies-I think this was money and time well spent for us."

- Ross Breckenridge, CEO, Arjuna Therapeutics

#### **Panels**

Panels are live onsite and made available for future viewing via the live agenda. These 50-minute discussions feature panelists and a moderator made up of active investors, strategic partners, and key industry leaders, with a diverse range of topics focused on the early-stage life science ecosystem.

In order to provide maximum value, LSN goes beyond partnering with expert panels and industry workshops – each designed with the early-stage player in mind – and available to help sponsors reach their goals.

## Workshops

Workshops are designed to educate leaders of fundraising companies on elements of the early-stage landscape often overlooked, which can include patents, recruitment, intellectual property, insurance, financial management, and so much more.



# **SPONSORS & EXHIBITORS**

RESI helps companies gain unprecedented visibility into the early-stage life science community, and also leverage Life Science Nation (LSN)'s close-knit network of key decision-makers to make promising connections with future clients.

Service providers are an important asset to the LSN community, and service provider registration increases deal pipeline and access to investor portfolios, as well as introduce early-stage companies developing the hottest new technologies in drugs, devices, diagnostics and digital health to the many opportunities available through service providers.

## Contact us to learn more!





## **Past Partners**





































# **REGISTRATION**

REGISTER NOW	Standard 3-day (Sept 17-19)	<b>Virtual 2-day</b> (Sept 18-19)	Audience Access Pass (Sept 17)	
Startup	Super Early Bird: <b>\$1,695</b> Early Bird: <b>\$1,795</b> Standard: <b>\$1,995</b>	Super Early Bird: <b>\$895</b> Early Bird: <b>\$995</b> Standard: <b>\$1,195</b>		
	Add the \$500 Premier Package* to view the full investor profiles, including contact information.			
Service Provider	Super Early Bird: <b>\$2,195</b> Early Bird: <b>\$2,295</b> Standard: <b>\$2,495</b>	Super Early Bird: <b>\$1,195</b> Early Bird: <b>\$1,295</b> Standard: <b>\$1,495</b>	\$595 (Fixed)  This low-cost audience pass will give you access to all the RESI live	
Exhibitor	Super Early Bird: \$4,390 Early Bird: \$4,590 Standard: \$4,990 Includes Two 3-Day Standard Tickets and an Exhibition Table		sessions through panels, IPC live Q&A and workshops on June 16 No partnering access.	
To blib S Constitution	\$200 off on current startup rates			
Tech Hub & Constituents	Contact us to discuss further.			
Investor	Complimentary – <u>Learn more about terms applied.</u>			

Super Early Bird Rates: Until July 11

Early Bird Rates: July 11 – August 8

• Standard Rates: After August 8

Want to learn more? We are available to answer questions and share additional details to help you meet your partnership goals! RESI@lifesciencenation.com