

# **SPONSORSHIP BROCHURE**

- RESI Boston June 2025, June 16-18, 23
- RESI Boston September 2025, September 17-19
- RESI London 2025, December 4-6
- RESI JPM 2026, January 12-14, 19&20

#### WHY SPONSOR RESI JPM?

Benefits of sponsorship include access to the **post-event** attendee list, significant branding exposure, dedicated exhibit space, interview article on LSN publications with 48k readerships, additional resources to identify targeted prospects and more.

**RESI Presented by** 









**SPONSORSHIP BENEFITS** 

Comprehensive Access to the Post-

Enhanced Brand Visibility in Event

Interview article on LSN Publications

Find More Target Leads with LSN's

Additional Complimentary Event

**RESI Attendee Directory** 

Premier Exhibit Space

**Customized Workshop** 

with 48k Readerships

**Targeted Support** 

Registrations

Promotions

#### BAYER Johnson Johnson **P**fizer ER INNOVATION JLABS Medtronic Boehringer **MERCK** Ingelheim Engineering the extraordinary CALIFORNIA LIFE SCIENCES **NVIDIA** IBM Watson **McDermott** MEDMARC AdvaMed MaRS Will & Emery Treated Fairly kotra Québec 🏜 🏠 Burns Levinson Korea Trade-Investment Export Development Canada Promotion Agency Exportation et développement Canada HUSCH 易贸医疗 **BioHealth** Innovation

#### **PAST SPONSORS**

"The RESI team was terrific. The goal was to expand our relationship with local startups and investors... RESI Boston was the right event to engage in this vibrant life science ecosystem. Working up to the event was a productive and efficient process... The RESI team was super professional and supportive and knew what we wanted to accomplish. They asked us the right questions around indications, technologies, etc. We were also super impressed with the company database. "

Jim MacKrell, PhD, Associate Vice President and Head of Lilly Ventures, Eli Lilly and Company

**Full Interview Here** 

#### RESICONFERENCE.COM | RESI@LIFESCIENCENATION.COM







## **RESI OVERVIEW**



Face to Face

Partnering



**Investor Panel** 

& Workshop

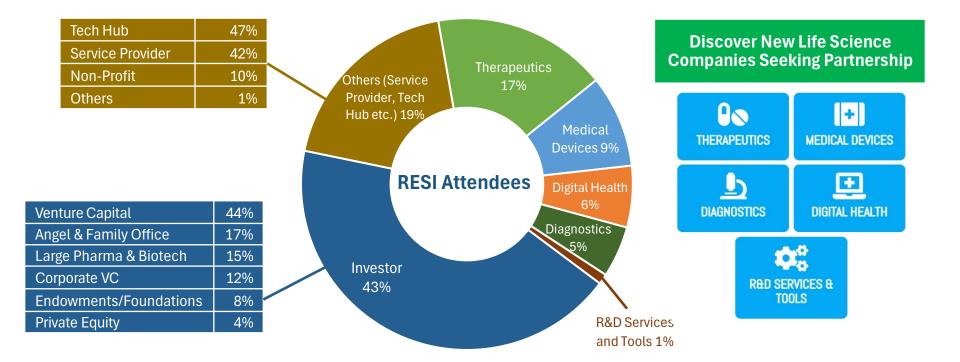


Pitch Session



Virtual Partnering

We expect **400 - 600 early-stage life science Companies** and **400-600 early-stage life science investors and licensing partners** to participate in each RESI.





## **SPONSORSHIP PACKAGES**

#### **EXHIBITOR PACKAGE** *\$4,990 - \$5,990*

- One (1) Exhibit Table
- Two Free Registrations
- Logo Featured on Conference Marketing\*

The prices on this page are for reference only. Each RESI sponsorship price varies. We help each sponsor create their own sponsorship package to meet their goals and budget.

SPONSORSHIP PACKAGES	TITLE	GOLD	SILVER	BRONZE
Exhibitor Package	Included	Included	Included	Included
Access Post-conference Attendee List**	Included	Included	Included	Included
Customized Digital BD Contact Card	Included	Included	Included	Included
Interview Article on LSN Publications with 48k Readerships	Included	Included	Included	Included
<b>Free Registrations</b> (50% off for any additional registration)	<b>Six (6)</b> (Value: \$16,000)	<b>Four (4)</b> (Value: \$11,000)	<b>Three (3)</b> (Value: \$8,000)	<b>Two (2)</b> (Value: \$5,000)
Program Guide Ad*	Full-Page	Full-Page	Half-Page	Quarter-Page
Find More Leads From LSN GPC Platforms	Included	Included	<b>First time sponsoring RESI?</b> We offer free sponsor level upgrades.	
Logo Showcase on RESI Banner, Lanyard, & Onsite Material*	Exclusive			
Additional Benefits (Check more sponsorship benefits and upgrade items on next page.)	We're here to help you meet your business objectives. Contact us at <u>RESI@LifeScienceNation.com</u> to learn more about the sponsorship opportunities			
Price	\$20K	\$15K	\$10K	\$7.5K

\* All printing-related materials must be submitted 4 weeks before the conference day

\*\* Please DO NOT share or resell the list!

### Find More Leads From LSN GPC Platform

**RESI 25-26 SERIES** 

Expand your reach beyond the RESI attendee list with LSN's enhanced sourcing power. Tap into LSN Global Investor database and Business Development database on the LSN GPC platform to discover and engage with a broader array of prospects.

> Case Study – Eli Lilly

#### Workshop (4 Left)

A customized 50-minutes workshop at RESI conferences allow sponsors to engage deeply with their target audiences and demonstrate the quality of their professional services in the life sciences sector. This interactive format not only increases sponsor credibility but also fosters meaningful connections and discussions. It is an effective lead generation platform that attracts attendees with a strong interest in the sponsor's products. Additionally, the seminar's impact extends beyond the conference, creating a lasting impression and potential for ongoing business relationships.

### Investor Panel Track Sponsor (1 Left)

Sponsoring the RESI investor panel track offers significant branding opportunities. Sponsors will enjoy increased exposure with additional dedicated signage at the panel sessions and enhanced visibility in the RESI program guide. Furthermore, sponsors have the unique opportunity to moderate an investor panel of their choice, allowing for direct engagement and influence within the session.

\$1,495

\$1,995

\$2,995

(Free for Title & Gold)

(Free for Title & Gold)



#### Pitch Session Track (IPC) Sponsor (2 Left)

Sponsors of the RESI Innovator's Pitch Challenge (IPC) will receive enhanced visibility and recognition throughout the event. Each session will begin with a special announcement acknowledging their support, and dedicated signage will be prominently displayed in the session room. Additionally, their branding will be highlighted in the RESI program guide, ensuring they capture the attention of all attendees.

#### Upgrade to Full Page Ad in Program Guide

Bronze: \$795 Additional Full Page (Limited 1): \$995

A page ad in the RESI Conference program guide provides sponsors with significant strategic advantages. It boosts brand visibility among a targeted life sciences audience, enhancing lead generation and giving sponsors a competitive edge over non-advertising rivals. The ad also serves as a networking tool with potential clients and partners interested in the life sciences. Additionally, the long-term exposure from event booklets—often retained by attendees—extends the ad's benefits well beyond the conference.

#### Interested in sponsorship opportunities not listed above?

Reach out to us at resi@lifesciencenation.com. We are here to help you craft a personalized sponsorship package that aligns perfectly with your business objectives.



Silver: \$495