



RESI Boston 2024

SPONSORSHIP BROCHURE

SEPTEMBER 25: THE WESTIN COPLEY PLACE
SEPTEMBER 26-27: VIRTUAL PARTNERING ONLY

WHY SPONSOR RESI BOSTON?

Benefits of sponsorship include access to the **post-event attendee list**, **significant branding exposure**, **dedicated exhibit space**, **interview article on LSN publications with 48k readerships**, **additional resources to identify targeted prospects and more.**

RESI Presented by



**LIFE SCIENCE
NATION**

Connecting Products, Services & Capital





SPONSORSHIP BENEFITS

- Comprehensive Access to the Post-RESI Attendee Directory
- Premier Exhibit Space
- Customized Workshop
- Enhanced Brand Visibility in Event Promotions
- Interview article on LSN Publications with 48k Readerships
- Find More Target Leads with LSN's Targeted Support
- Additional Complimentary Event Registrations

PAST SPONSORS



"The RESI team was terrific. The goal was to expand our relationship with local startups and investors... RESI Boston was the right event to engage in this vibrant life science ecosystem. Working up to the event was a productive and efficient process... The RESI team was super professional and supportive and knew what we wanted to accomplish. They asked us the right questions around indications, technologies, etc. We were also super impressed with the company database. "

Jim MacKrell, PhD, Associate Vice President and Head of Lilly Ventures, Eli Lilly and Company

[Full Interview Here](#)



Face to Face Partnering



Investor Panel & Workshop



Pitch Session

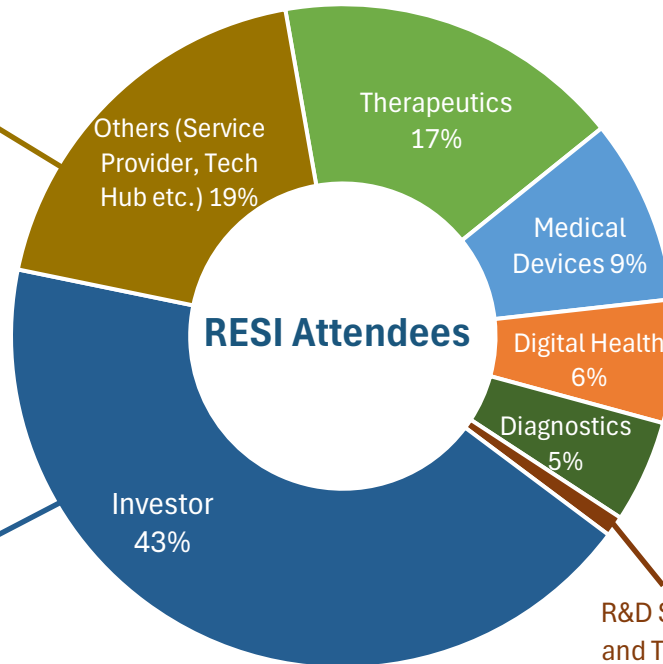


Virtual Partnering


We expect **300+ early-stage life science innovators** and **300+ early-stage life science investors** to participate in RESI Boston 2024.


Tech Hub	47%
Service Provider	42%
Non-Profit	10%
Others	1%


Venture Capital	44%
Angel & Family Office	17%
Large Pharma & Biotech	15%
Corporate VC	12%
Endowments/Foundation	8%
Private Equity	4%





Discover New Life Science Companies Seeking Partnership


THERAPEUTICS


MEDICAL DEVICES


DIAGNOSTICS


DIGITAL HEALTH


R&D SERVICES & TOOLS



EXHIBITOR PACKAGE

- \$3,990 until Jul. 12th
- \$4,390 until Aug. 16th
- \$4,990
- One (1) Exhibit Table
- Two Free Registrations (Value: \$4,990)
- Logo Featured on Conference Marketing*

First time sponsoring RESI?
We offer free sponsor level upgrades.

SPONSORSHIP PACKAGES	TITLE	GOLD	SILVER	BRONZE
Exhibitor Package	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
Access Post-conference Attendee List**	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
Customized Digital BD Contact Card	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
Interview Article on LSN Publications with 48k Readerships	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
Free Registrations (50% off for any additional registration)	<i>Six (6)</i> <i>(Value: \$14,970)</i>	<i>Four (4)</i> <i>(Value: \$9,980)</i>	<i>Two (3)</i> <i>(Value: \$7,485)</i>	<i>Two (2)</i> <i>(Value: \$4,990)</i>
Program Guide Ad*	<i>Full-Page</i>	<i>Full-Page</i>	<i>Half-Page</i>	<i>Quarter-Page</i>
Find More Leads From LSN GPC Platforms	<i>Included</i>	<i>Included</i>		
Logo Showcase on RESI Banner, Lanyard, & Onsite Material*	<i>Exclusive</i>			
Additional Benefits (Check more sponsorship benefits and upgrade items on next page.)	<p>We're here to help you meet your business objectives. Contact us at RESI@LifeScienceNation.com to learn more about the sponsorship opportunities or to create your own custom sponsorship package.</p>			
<i>Price</i>	\$20K	\$15K	\$10K	\$7.5K

* All printing-related materials must be submitted 4 weeks before the conference day

** Please DO NOT share or resell the list!



Find More Leads From LSN GPC Platform

\$1,995

(Free for Title & Gold)

Expand your reach beyond the RESI attendee list with LSN's enhanced sourcing power. Tap into LSN Global Investor database and Business Development database on the LSN GPC platform to discover and engage with a broader array of prospects.

[> Case Study – Eli Lilly](#)

Workshop (4 Left)

\$2,995

(Free for Title & Gold)

A customized 50-minutes workshop at RESI conferences allow sponsors to engage deeply with their target audiences and demonstrate the quality of their professional services in the life sciences sector. This interactive format not only increases sponsor credibility but also fosters meaningful connections and discussions. It is an effective lead generation platform that attracts attendees with a strong interest in the sponsor's products. Additionally, the seminar's impact extends beyond the conference, creating a lasting impression and potential for ongoing business relationships.

Investor Panel Track Sponsor (1 Left)

\$1,495

Sponsoring the RESI investor panel track offers significant branding opportunities. Sponsors will enjoy increased exposure with additional dedicated signage at the panel sessions and enhanced visibility in the RESI program guide. Furthermore, sponsors have the unique opportunity to moderate an investor panel of their choice, allowing for direct engagement and influence within the session.



Pitch Session Track (IPC) Sponsor (2 Left)

\$995

Sponsors of the RESI Innovator's Pitch Challenge (IPC) will receive enhanced visibility and recognition throughout the event. Each session will begin with a special announcement acknowledging their support, and dedicated signage will be prominently displayed in the session room. Additionally, their branding will be highlighted in the RESI program guide, ensuring they capture the attention of all attendees.

Silver: \$495

Bronze: \$795

Upgrade to Full Page Ad in Program Guide

Additional Full Page (Limited 1): \$995

A page ad in the RESI Conference program guide provides sponsors with significant strategic advantages. It boosts brand visibility among a targeted life sciences audience, enhancing lead generation and giving sponsors a competitive edge over non-advertising rivals. The ad also serves as a networking tool with potential clients and partners interested in the life sciences. Additionally, the long-term exposure from event booklets—often retained by attendees—extends the ad's benefits well beyond the conference.

Interested in sponsorship opportunities not listed above?

Reach out to us at resi@lifesciencenation.com. We are here to help you craft a personalized sponsorship package that aligns perfectly with your business objectives.