

Presented by



LIFE SCIENCE
NATION

Connecting Products, Services & Capital



RESI REDEFINING
EARLY STAGE
INVESTMENTS

SPONSORSHIP BROCHURE

RESIConference.com

RESI@lifesciencenation.com



SPONSORSHIP BENEFITS

1

Increase global brand and reach through the Redefining Early-Stage Investments (RESI) partnering conference series, LSN's various newsletters and media partnerships, as well as global education ecosystem.

2

Source, vet, and develop key relationships with your target audience:

- Tech Hubs – Feature your constituents
- Investors – Add quality companies to your portfolio
- Service Providers – Increase your deal pipeline and access to investor portfolios

3

Access post-event attendee list, including:

- Early-stage Startups
- Service Providers
- Investors
- Government Agencies
- Tech Hubs

4

Showcase your product and services through curated educational vehicles, such as workshops and panels.

5

Use our one-of-a-kind match-based partnering platform to **connect with strategic partners** and **build relationships**

PAST SPONSORS

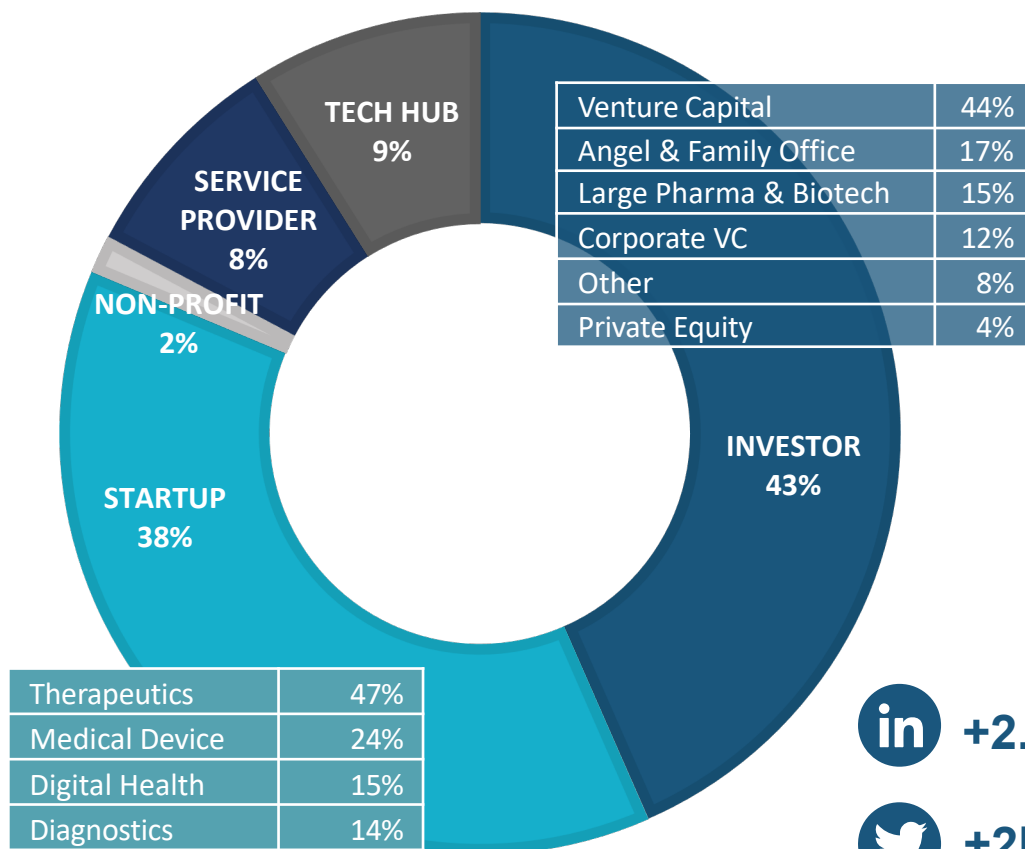
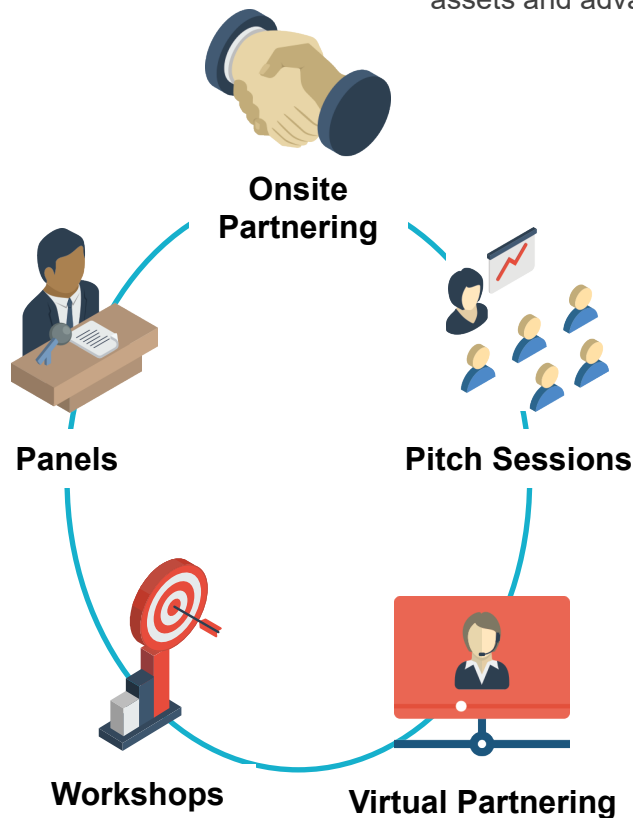


HUSCH BLACKWELL



THE RESI REACH

The [Redefining Early Stage Investments \(RESI\)](#) conference series connects start-ups and early-stage investors and strategic channel partners. RESI is uniquely cross-border and cross-domain, connecting start-ups with global investors across the silos of drugs, devices, diagnostics and digital health (4 Ds). RESI caters to both the earliest stage start-ups, those seeking grants, seed and angel capital, and the early-stage firms who seek series A and B funding. RESI is a unique and powerful tool for sourcing assets and advancing innovation across early-stage life science and healthcare.



 **+2.5K**

 **+2K**

SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS	TITLE	GOLD	SILVER	BRONZE	EXHIBITOR
Exhibition Table	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>	<i>Included</i>
Free Registrations (Service Provider Standard Rate: \$2,495 50% off for any additional registration)	<i>Six (6)</i> (Value: \$14,970)	<i>Four (4)</i> (Value: \$9,980)	<i>Two (3)</i> (Value: \$7,485)	<i>Two (2)</i> (Value: \$4,990)	<i>Two (2)</i> (Value: \$4,990)
Logo Feature <ul style="list-style-type: none"> • Event Website • Onsite Signage • Program Guide • Social Media • Email Campaigns • Name Badge 	<i>Fully Featured</i>	<i>Fully Featured</i>	<i>Fully Featured</i>	<i>Fully Featured</i>	<i>Limited to event website, onsite signage, and Program Guide.</i>
Program Guide Ad	<i>Full-Page</i>	<i>Full-Page</i>	<i>Half-Page</i>	<i>Quarter-Page</i>	
Add-Ons	<i>Available at No Additional Cost</i>	<i>Two (2) Included</i>	<i>One (1) Included</i>		
Onsite Material Sponsor	<i>Exclusive</i>				
Reception Introduction	<i>Exclusive</i>				
Banner Showcase	<i>Exclusive</i>				
Lanyard Showcase	<i>Exclusive</i>				
Price	\$20K	\$15K	\$10K	\$7.5K	<i>Super Early Bird \$3,990</i> <i>Early Bird \$4,390</i> <i>Standard \$4,990</i>

ADD-ONS

Showcase (\$6K)

- Program Guide Full-Page Ad
- One (1) Weekly Newsletter Banner Ad for the duration of the conference cycle

Brand Visibility (\$6K Each)

- Partnering System Sponsor
- One (1) On-site Meal, including Breakfast, Lunch, and Coffee Station Options

Target Audience Reach (\$6K Each)

- One (1) Newsletter Article/Interview
- Workshop Host
- Pitch Session Sponsor
- Panel Track Sponsor

SPONSORSHIP BENEFITS

Exhibit Table

All sponsors reserve space for a 6x2' exhibit table, as well as a power outlet, and space for pop-up posters, backdrop, etc. and two (2) chairs. Exhibit tables allow for showcasing your brand banner, brochure, and even prototype with a steady stream of foot traffic and countless opportunities for connection.



Logo Feature

Logo features include prominent placement on the event website, onsite signage, program guide, social media, and promotional email campaigns.



Materials

Showcase your brand with onsite materials – recent examples include reusable water bottles, notebooks, pens, tote bags, etc. – designed to fit common needs while onsite at conferences, while also delivering brand visibility with functionality.

Reception Introduction

The reception sponsor is not only prominently featured on all relevant signage, but also has the opportunity to introduce the reception and put their brand and message at the forefront of the festivities.

Banner & Lanyard Showcase

Event banners are used for promotion in a myriad of both digital and onsite media, including social media, email signatures, weekly newsletters, registration form, panel application, partnering platform, etc. Also, feature your logo on the onsite badge lanyard for optimal exposure.



Program Guide Full-Page Ad

The RESI Program Guide is the one-stop-shop for floor plans, agendas, speaker bios, and more! Attendees rely on the onsite guide for all their logistical needs, making it a valuable option to showcase your brand, products, and services relevant to the RESI community. View recent [RESI Boston Program Guide](#).

Partnering

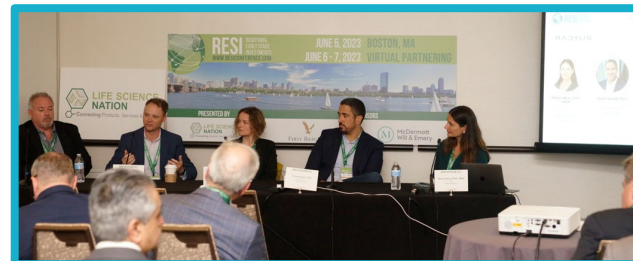
Partnering sponsorship includes a prominent logo feature throughout the partnering platform – the center of every RESI event.

Meals

Sponsors may choose breakfast, lunch, or a coffee break of their choice, and their logo is prominently visible in onsite signage and the Program Guide, as well as web agendas.

Workshops

Workshops are popular RESI features that aim to educate entrepreneurs in topics that are necessary for running a successful business, such as term sheet negotiation, sourcing banking partnerships, branding and messaging, building a global target list, protecting IP, and more! View recent [onsite workshop](#) or [virtual workshop](#).



Newsletter Interview & Banner Ad

LSN's Next Phase newsletter arrives in 45K inboxes providing hot investor mandates, insightful articles, promotional news, or access to pre-recorded educational content. Banner ads run weekly for the duration of the current conference cycle. View recent [Next Phase Newsletter issues](#).

Pitch Session

Sponsors select a sector of interest to host a pitch session with onsite introduction and logo featured throughout session signage.

Panel Track

Sponsors receive onsite introduction and logo featured throughout track signage.