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🌐 [www.niramai.com](http://www.niramai.com)

## Company Profile

# NIRAMAI Health Analytix

NIRAMAI Health Analytix is a deep-tech healthcare company offering a novel Artificial Intelligence-based, radiation-free, non-touch, highly accurate, breast cancer screening test for women of all age groups. The solution is portable, automated and detects breast cancer at a much earlier stage than traditional screening methods. Their innovative solution called Thermalytix™ uses a high-resolution thermal sensing device and a cloud-hosted analytics solution for analyzing breast thermal images. NIRAMAI has conducted over 37,000 screenings so far and has over 50 installations at hospitals and diagnostic centres across 14 Indian cities. NIRAMAI has partnered with reputed diagnostic chains in India such as Apollo Clinics, Healthspring, HCG Cancer Hospitals among others.

NIRAMAI has received regulatory clearance for Europe with a CE Mark Approval in addition to ISO 13485 and MDSAP (Medical Device Single Audit Program) International Certifications. NIRAMAI's solution has led to 22 granted patents with 10 US patents and 12 across India, Singapore, China, Canada. Their novel algorithms have also been peer-reviewed in international scientific conferences. NIRAMAI is the only Indian company listed on the 2019 cohort of AI 100 startups in the world by global business data intelligence platform CB Insights.

NIRAMAI has won some prestigious awards including National Startup Award 2020 in India and the Gold prize in Hack Osaka 2019 in Japan and was the winner of BNP Paribas Call4Ideas in Italy. They were also the winners of Accenture AI award, Aegis GrahamBell Award, Amazon AI Award and are part of the NVidia Inception program. NIRAMAI was also accelerated at Google launchpad in San Francisco and have received research funding from the Bill & Melinda Gates Foundation and CDC UK.

NIRAMAI was co-founded in July 2016 by Dr. Geetha Manjunath and Ms Nidhi Mathur. See attached founder profile. NIRAMAI has so far raised a total of 7 Million USD from institutional investors from India, Japan and Singapore. Investors include Dream Incubator Japan, BeeNext Singapore, piVentures, Ankur Capital, Axilor Ventures, 500 Startups, and Flipkart co-founder Binny Bansal.

**Website:** <http://niramai.com/>



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## Founder Profile

### **Geetha Manjunath, CEO & CTO, NIRAMAI**

Dr. Geetha Manjunath is the Founder, CEO and CTO of NIRAMAI Health Analytix, and has led the company to develop a breakthrough AI solution for detecting early-stage breast cancer in a non-invasive radiation-free manner. Geetha holds a PhD from IISc and management education from Kellogg's Chicago. She comes with over 25 years of experience in IT innovation. She has proposed and led multiple AI projects at Xerox Research and Hewlett Packard India. Before starting NIRAMAI, Geetha was a Lab Director for Data Analytics Research at Xerox India. Geetha is the author of the book "Moving to the Cloud" which is used as an engineering college textbook. She is the Chair of the Big Data Working Group and an Executive Council Member of the IEEE Cloud Computing Innovation Council for India. As a Senior Member of the IEEE, Geetha is on the Board of Studies of Bangalore University.

Geetha has received many international and national recognition for her innovations and entrepreneurial work, including CSI Gold Medal, BIRAC WinER Award 2018 and is also on the Forbes List of Top 20 Self-Made Women 2020. She was recently awarded the Accenture Vahini Innovator of the Year Award from Economic Times and Women Entrepreneur of the Year 2020 by Bio Spectrum India. Geetha is also an inventor of 17 granted US patents.

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