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# INVESTOR PROGRAM







Digital RESI June 8-10

RESI Partnering Week September 13-17

RESI Partnering Week November 15-19

Contact Us: RESI@lifesciencenation.com

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Dear Valued Investor,

Life Science Nation (LSN) has built a sourcing and funding global superstructure featuring elite global technology assets, as well as the investors, pharma, and channel partners who seek them. The international infrastructure consists of over 300 regional tech hubs, accelerators, and incubators whose constituents attend the global Redefining Early Stage Investments (RESI) Partnering Week conferences. LSN invites participating investors to take advantage of the opportunities available to promote their firm and portfolio companies, as well as source assets that are a fit for their theme.

Through its products, services, and data, LSN acts as a match-making service – connecting companies to investors and strategic partners who are a fit for their product and stage of development. The role of LSN and its RESI partnering events and match-making platform is to streamline the fundraising process and eliminate ill-fitting meetings, saving time and capital for its investor community.

From Digital RESI March 2020 to 2021, 3,500+ investors from 700 unique firms joined in LSN's virtual partnering events. Of these unique firms, over 70% have been repeat attendees and over half of those had attended more than five conferences. Investors are enthusiastically leveraging digital partnering to seek quality deal flow for potential investment, strategic partnership, in-licensing, and more.

This new program allows our global investor network an opportunity to vote for, support, and participate in LSN's continued growth. It is our hope you'll find value in the products, services, and events, and that you'll use these to further your investment theme and LSN'S mission – to advance deals that save lives.

- Dennis Ford, CEO, Life Science Nation



## **RESI Investor Program**



### About the Program

LSN's Digital RESI series has built a global brand with a stellar reputation as the leader in the earlystage, cross-border, cross-domain life science marketplace for sourcing, funding and licensing early-stage technology assets that works year after year.

In order to best serve the investor community, as well as their strategic partners and portfolios, RESI is offering a new selection of services designed to enhance the conference experience and increase value to our investor community.

The program will provide additional visibility to investors and their portfolios to help them source assets and make connections effectively at RESI events. The program also provides opportunities for involvement that tailors the event to specific objectives.

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### **Program Benefits**

#### **RESI's Conference Model, Resources & Community**

- Participate in RESI Partnering Week (16K annual attendance)
- Source elite assets through the partnering platform
- Increase visibility to the early-stage investment ecosystem
- Be featured in the Next Phase Newsletter (50K weekly readership)

## Source, vet, and develop key relationships with your target audience:

- Elevate firm brand to the early-stage investment community
- · Feature your portfolio companies to strategic partners
- Get to know fundraising entrepreneurs whose technology and stage of development are a fit for your investment theme.

#### Access post-event attendee list, including:

- Start-up Companies
- Service Providers
- Investors
- Government Agencies
- Tech Hubs

#### Showcase your firm and portfolio:

- Moderate an expert panel
- Host and deliver a workshop

Use our one-of-a-kind match-based partnering platform to connect with strategic partners and build relationships

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# **RESI Investor Program**

Program Assets (Per Firm)	Elite Investor	Premium Investor	Valued Investor	Standard Investor
Up to Three Complimentary Registrations for All 13 Annual RESIs	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Firm Logo Feature on Conference Website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Discount for Portfolio Company Registrations	\$250	\$200	\$150	
One Featured Newsletter Interview	$\checkmark$	$\checkmark$	Got I	nvolved at
Post-Event Attendee List & Contact Information upon Request	$\checkmark$	$\checkmark$		ital RESI
Quarterly Company Recommendations, Customized to Investment Mandate	$\checkmark$			RESI REDEFINING EARLY STAGE INVESTMENTS
Dedicated Webpage & Section Spotlight for Portfolio Companies on RESI Live Agenda	$\checkmark$		RES	REDEFINING EARLY STAGE INVESTMENTS
Investor-Moderated Panel Featuring Portfolio Companies*	\$500			RESI REDEFINING EARLY STAGE INVESTMENTS
Investor Database and Business Development Database Subscriptions*	\$10,000		LO	NGEVITY
*Additional Fee	\$1,500/Year	\$1,000/Year	\$650/Year	Complimentary
For more information, please contact: research@lifesciencenation.com				

## **Events Overview**



## RESI Partnering Week

RESI Partnering Week functions as an early-stage fundraising trifecta, providing opportunities for startups to connect with investors and strategic partners based on product fit and stage of development. RESI has a longstanding reputation for bringing life science deal-makers together, while its AI and Longevity events host conversations for specific technology and applications, enabling attendees to customize their experience based on their needs. Each conference provides unique opportunities to buyers and sellers, and we hope you'll join us!



The Redefining Early Stage Investments (RESI) conference series brings together startups with early-stage investors and strategic channel partners to maximize the capability of these companies, from seed to series B, to find partners who are a fit for their technology and stage of development. RESI is cross-border and cross-domain, connecting start-ups with ten categories of global investors across the silos of drugs, devices, diagnostics, and digital health. RESI caters to both the earliest stage startups, those seeking grants, seed and angel capital, and the early-stage firms who seek seed, series A, and B funding.

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September 13-15, 2021 November 15-17, 2021

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Artificial intelligence (AI) is rapidly reshaping the healthcare landscape and redefining what is possible in life science. RESI AI is a digital partnering conference that connects the investors and strategic partners and matches them to companies developing and commercializing AI technology in drugs, devices, diagnostics, and digital health to revolutionize healthcare. RESI AI features investors and entrepreneurs sharing their experiences in early-stage funding and what makes a successful partnership. This two-day digital conference provides the opportunity to meet and learn from experts, build relationships, and advance healthcare through the power of AI.

September 16-17, 2021 November 18-19, 2021



The aging boomer population contributed \$8.3 trillion in economic activity to the 2018 US economy, and that number is projected to triple by 2050. The need for advancements in drugs, devices, diagnostics, and digital health for the treatment of age-related conditions is crucial. Co-organized with Mary Furlong & Associates, RESI Longevity is a new partnering conference focused on conditions related to aging, market challenges, and solutions via early-stage companies and their promising tech and products. RESI Longevity brings fundraising startups together with investors in age-tech innovation to make deals in order that today's seniors live longer, healthier lives.

September 16-17, 2021 November 18-19, 2021





Over the past 9 years, countless companies have used RESI as part of their fundraising, with 400+ raising a collective \$500M+ through connections made.

		(Frank)		Venture Capital	43%
				Angels & Family Office	17%
				Big Pharma & Medtech	15%
1,200+ Attendees	3,500+ Meetings	5 Continents	24-hr Partnering	Corporate Venture Capital	14%
	.,	e continonto	across 5 Days	Private Equity	5%
			derees e Baye	Endowments & Foundations	3%
				Government Organizations	3%
Global A	ttendees			Investor	
16%		Startup	46%	38%	
2007	C ADV	Therapeutics Medical Device Diagnostics	50% 32% 13% 16%		
20%	64%	Digital Health	5%	Service Provider & Other	
				Tech Hub & Incubator 14	
				Non-Profit 13	
				IBanks & R&D Services 79	
North-America	Europe Asia		4.4	Regional Organization 59	
				Media & Other 49	
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### **Attendee Profiles**

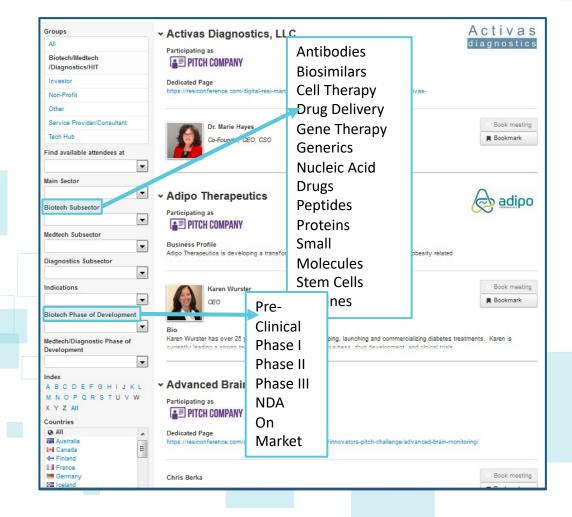


The partnering platform matches attendees based on sector, indication, phase of development, etc., eliminating the question, "Is this a good fit for my needs?" Investors and strategic partners can explore the latest innovation in a format that easily connects them with products they are most interested in.

Partnering opens three weeks before the conference, providing time to upload personal schedules and company profiles, as well as review and request meetings with attendees using the filters based on which attendees you are most interested in meeting.

LSN hosts free workshops to review platform function and provide tips for anyone who is new or inexperienced with partnering events. Click the video to view a partnering tutorial.







# **Feature Your Firm**

LSN's three weekly newsletters, Next Phase, The Mandate, and Age-Tech Bulletin, arrive in 50,000 inboxes each week, providing hot investor mandates, insightful articles, promotional news, or access to pre-recorded educational content.

Investor interviews can be featured as an informational article, a long-form written interview, or a short-form audio interview.



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### Al in Diagnostics: An **Investor Perspective**

Wing VC's Sara Choi from Both Sides of the **Partnering Conversation** 

> An interview with Sara Choi, Partner of Wing VC

By Rory McCann, Marketing Manager & Conference Producer, LSN

Sara Choi is an investor who has seen it all. Her succes the other side of the deal-making conversation as an ea candid conversation, Sara discusses how her early expe perspective working with fundraising CEOs. We discuss digital health and life science, and her best advice for CI stand out while avoiding burnout.

Rory McCann (RM): Where are we at right now health and life science?

Sara Choi (SC): First of all, we've come a long way, hav been here as a field since 1956 when it was started – abo Dartmouth College. I think back then no one had any idea applied and the power it could have, but now, we're starting to see it really take shape and transform so many different industries. Specifically for digital health

and the life sciences, AI has finally reached a point in maturity of the actual technology (hello, GPT-3!) - and also, ease of use - where we - founders, technologists, consumers etc. - can finally take advantage of vast data troves and really use AI to have transformational effects. I keep using that word transformation - it's not just about a specific application, now I'm talking about AI and its power to terraform trillion-dollar industries, which I just don't think could've happened before.

anager & Conference Producer, LSN

ly said in business that "riches are in the ch translates to targeting a specific market anding performance. In diagnostics there's no better example of this than ntures. We spoke with the founder and CEO. on his unique approach that sets his art in the often-competitive healthcare

#### The Roles of a Lifetime

By Rory McCann, Marketing Manager & Conference Producer, LSN



0:00 / 9:00

Eran is very active in the world of early-stage startups and fundraising within life science and is a recent contributor to the Redefining Early Stage Investments (RESI) community. Eran speaks with us about the value he's found at RESI and how his many roles helped him make the most of his experience and add value to others.

Digital RESI takes place June 8-10. There's still time to save on early bird rates, sign up by May 7 to save!

> e are, and the broader the diagnostic rang ne next decade, for certain medical nout computerized assistance will be 't do it."

of AI, Miller is skeptical of every application rognoses based on patient records and its orrelation and causation. He instead works ills in the gaps, in addition to human study such as AI-enabled radiology, locating ion, and motion predicters to determine

drug efficacy in degenerative diseases, such as Parkinson's or Multiple Sclerosis (MS).

Just as Greybird's success has grown in a specific space within healthcare investment, Miller believes that AI is the best solution for well-defined, narrow problems



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## **Dedicated Webpage**





Elite Investors are provided a dedicated webpage that serves as their virtual exhibition booth. By clicking the firm logo on the event Live Agenda, attendees gain access to their dedicated webpage, which hosts materials which can include, but are not limited to video presentations, company description, team bios, portfolio companies, and downloadable materials.

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#### **GLOBAL INVESTMENTS & PARTNERSHIPS**

A Discussion on International Deal-Making and Advice on How Fundraising Start-ups Should Play on a Worldwide Stage



#### Onelin Capital Request a Meeting

Onelin Capital, A multi-billion dollar global conglomerate, manages across different asset classes in the U.S, including real estate development, and venture capital investments. With offices in Seattle, San Jose and Guangzhou, Onelin is actively seeking startups in the life sciences space and are interested in business opportunities in the Asian market. Onelin is looking for all life sciences related companies who are seeking partnerships to work with, and techenabled startups for investments.

A discussion of early-stage investments on the global stage. Have the strategies for fundraising changed due to Covid-19? What should early-stage companies do to better attract global investors at this time? What recommendations do panelists have for start-ups to weather through the Covid-19 storm from fundraising, global expansion, and partnership perspectives.

This panel will feature 4 speakers and a moderator. Questions include, but not limited to:

- What is the current investment thesis in healthcare
   during and post Covid-19?
- What are the major differences in the life science industry between US/Europe and Asia from an investment perspective?
- What global investment and partnership trends do you see in your geography and/or sector?
- What suggestions do you have for founders/companies to reach out to international investors, especially at this "special" time we are in?

## **Quarterly Company Recommendations**



**Elite Investors** receive quarterly company recommendations based on their mandate.

Investors and strategic partners will be able to further specify the following categories based on their current needs:

- Geographical Location
- Sectors and Subsectors of Interest
- Disease/Indication
- Stage of Development

Each recommendation is selected with the investor's mandate in mind and will include specific details about product pipeline, existing strategic partners (if applicable), direct contact information, financing rounds, and clinical trial data.

Recommendations are delivered as personalized reports with the option to connect directly with a dedicated LSN investment researcher.



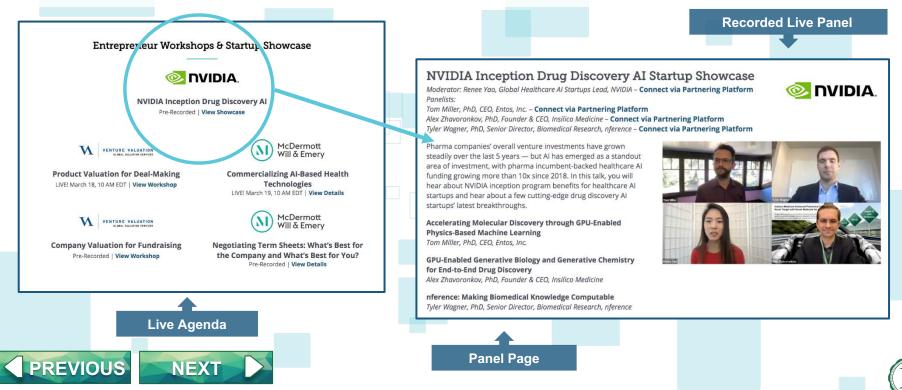
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# **Join the Conversation**

Digital RESI features insightful panels available to investors to host conversations around themes (crossborder, cross-domain, etc.) or a panel featuring their portfolio companies.

Panels can be live or pre-recorded and are available for viewing online via the event website. These 50minute discussions feature four panelists and one moderator, and are made up of active investors, strategic partners, fundraising executives, and key industry leaders, with a diverse range of topics focused on the life science entrepreneurial and investment ecosystem.





# **Advance Deal Flow**

Elite Investors can take advantage of LSN's premier database subscriptions designed to optimize deal flow and source data, assets, funding, and partnerships.

Present and future-looking investor data is collected and curated by LSN's Investor research team through ongoing dialogues with 10,000 life science investors from around the world, identifying their investment mandates.

The LSN business development database is the premier life science company database, covering over 100,000 companies around the world, with a particular focus on the bottom third of the market that is missed by traditional data providers.

### **Business Development Database**

- 1. Find potential pipeline candidates
- 2. Source hard-to-find, under-the-radar assets
- 3. Conduct fast, competitive landscape analysis during due diligence

### **Investor Database**

- 1. Find strategic fund initiatives and potential limited partnerships (LPs)
- 2. Find strategic partners for syndication, regional footprint, and distribution
- 3. Access similarly themed investors' portfolios

