

## Women In Bio

## The Benefits of Supporting Diversity and Inclusion

Women In Bio is an organization of professionals committed to promoting careers, leadership, and entrepreneurship of women in the life sciences.



## **History & Mission**

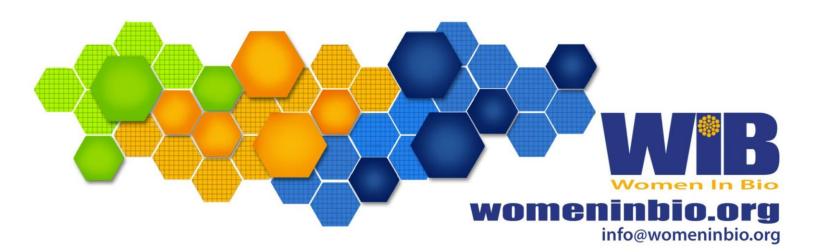
Founded in 2002 to support women in Life Sciences from the classroom to the boardroom.

## From Young Women In Bio to Executive Women In Bio to our Mentorship program, WIB is with you every step of your journey!

## **Our Mission...**

Women In Bio is an organization of professionals committed to promoting careers, leadership, and entrepreneurship of women in the life sciences.

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#### **Women In Bio's Continuity of Support**



Women In Bio is an organization of professionals committed to promoting careers, leadership, and entrepreneurship of women in the life sciences.





Igniting curiosity. Inspiring success.

Young Women In Bio creates programs and events geared towards encouraging middle and high school girls to consider the life sciences as a career choice. The events ignite girls' curiosity in biotechnology while nurturing a business and entrepreneurial spirit.

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#### EXECUTIVE WOMEN IN BIO

Empowering transformative leadership

Executive Women In Bio (EWIB) strives to be a foundational resource for women in executive roles, empowering them to be the best leaders & influencers they can be. We champion for greater diversity by substantially bolstering the presence of women in the C-suites and boardrooms of life science companies.

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"We are making a real difference in achieving greater gender diversity on corporate boards."

## The Women In Bio Boardroom Ready Program

Prepares exceptionally qualified WIB members for board service. Providing board certification training in financial literacy, board governance, financial strategy, crisis management, investor relations, and more. WIB offers assistance in seeking public and private corporate board opportunities.

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## MAPS

(Mentorship, Advisors, Peers, Sponsorships)

Women In Bio's mentoring programs support women and girls, in various stages of their life sciences journey. Whether it be One on One or Peer Learning, we mentor STEM Programs, Entry/Mid-Level Women, Executives, and Life Science Entrepreneurs.

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## National Reach 13 Chapter Locations



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## What We Do

- Develop professional development programs, workshops, seminars, and webinars
- Host networking events focusing on the trends in the Life Sciences
- Create connections for mentorship at every level of the Life Sciences spectrum
- Encourage networking with investors, attorneys, researchers, and other executives such as finance, marketing, human resources, and communications
- Enlighten young women to develop and maintain an interest and life-long connections in the field

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## **Membership Benefits**

- Access to influential women entrepreneurs and bioscience industry leaders
- Inside track on issues that affect women in bioscience-related careers
- Special opportunities to attend unique non-WIB events and programs
- Far-reaching networking and relationship building
- Targeted community-service involvement
- Professional development programs
- Opportunities in top leadership roles
- Mentorship at all levels
- A chance to make a difference

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#### **2020 National Sponsorship Opportunities**

#### PREMIER

- · EWIB Signature sponsor benefits
- Sponsor logo exposure on WIB website, social media platforms and National event materials
- Introductory remarks at WIB annual celebration
- Webinar speaker
- Two WIB scholarship sponsors
- · Recognition on 10 WIB national webinars
- Five job postings WIB Career Center

- · Five special features in WIB E-Newsletter
- Five sponsor event social media posts
- Recognition at WIB annual celebration
- Six speaking opportunities for sponsor
- · Exhibit table space approved at WIB events
- 20 tickets to WIB annual celebration
- 20 annual tickets to WIB events
- 40 annual memberships

#### ELITE

- Sponsor logo exposure on WIB website, social media platforms and National event materials
- · Webinar speaker
- One WIB scholarship sponsor
- Five webinar sponsors
- Two job postings WIB Career Center
- Three special features in WIB E-Newsletter

#### Three sponsor event social media posts

- Recognition at WIB annual celebration
- Three speaking opportunities for sponsor
- Exhibit table space approved at WIB events
- 10 tickets to WIB annual celebration
- 10 annual tickets to WIB events
- 25 annual memberships

#### SIGNATURE

- Sponsor logo exposure on WIB website, social media platforms and National event materials
- · Two webinar sponsors
- One job posting WIB Career Center
- Two special features in WIB E-Newsletter
- Two sponsor event social media posts

## CHAMPION

- Sponsor logo exposure on WIB website, social media platforms and National event materials
- One special feature in WIB E-Newsletter
- One sponsor event social media post
- Recognition at WIB annual celebration

- Recognition at WIB annual celebration
- Two speaking opportunities for sponsor
- Exhibit table space approved at WIB Events
- Six tickets to WIB annual celebration
- Six annual number of tickets to WIB events
- 15 annual memberships
- \$9,500

\$13,500

- · Exhibit table space approved WIB events
- · Four tickets to WIB annual celebration
- · Four annual tickets to WIB events
- 10 annual memberships

## \$20,000

\$30,000



## **Our Value to You**

- Women In Bio, nationally recognized within the industry, is the only organization for women that integrates all career levels, fields in life sciences, and supporting industries
- WIB offers national exposure for your brand, while highlighting your company's awareness of diversity and inclusion
- Your company will be directly involved with our Education, Mentorship, Networking, and Peer to Peer learning, which are the pillars of WIB's programming
- As a 501(c)(3) nonprofit organization, your contribution may be tax-deductible

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# We thank you for your consideration and your support!

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